

Risks and global perspectives (World Economic Forum)

In data

GLOBAL OUTLOOK CONVULSIVE AND UNSTABLE LONG TERM

92%

of respondents

GLOBAL MAIN RISK CURRENT

Extreme weather

for 66% of respondents

GLOBAL MAIN RISK HORIZON 2 YEARS

Misinformation/ Disinformation

ADVERSE OUTCOMES TECHNOLOGIES IA PERCEIVED AS VERY HIGH RISK

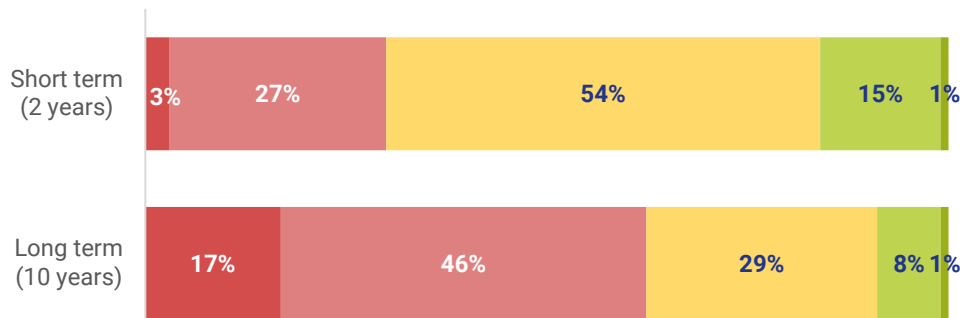
27%

of respondents

Global short- and long-term risks (Global Risks Report 2024)

In the next two years, 30% of those surveyed foresee a turbulent and stormy global environment, rising to 63% by 2034

Which of the following best characterizes your outlook for the world over the following time periods? % of total respondents



- Stormy: Global catastrophic risks looming
- Turbulent: Upheavals and elevated risk of global catastrophes
- Unsettled: Some instability, moderate risk of global catastrophes
- Stable: Isolated disruptions, low risk of global catastrophes
- Calm: negligible risk of global catastrophes

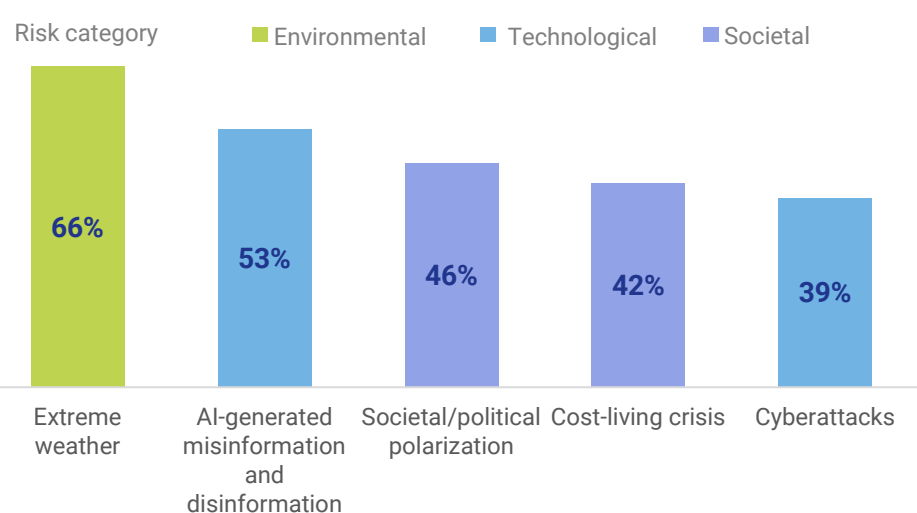
4 systemic elements of the global landscape over the next decade

- Climate change** → Trajectories relating to global warming and its impact on Earth systems
- Demographic bifurcation** → Changes in the size, growth and structure of populations around the world
- Technological acceleration** → Development of emerging technologies
- Geostrategic changes** → Evolution of concentration and sources of geopolitical power

CURRENT AND SHORT TERM (2 YEARS)

In 2024, the main risk is extreme weather, after being the hottest summer in the northern hemisphere in 2023 in history

Top 5 risk ranking 2024, % of total respondents



Other risks highlighted in 2024 include economic downturn (33%), disruptions in supply chains for critical goods and resources (25%) or food (18%), escalation/outbreak of armed conflicts between states (25%) and attacks on critical infrastructure (19%)

Over a 2-year horizon, misinformation climbs 15 places to 1st place in the risk ranking compared to 2023

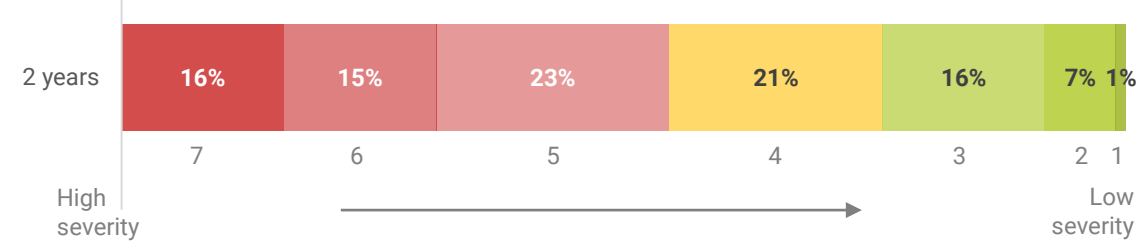
Top 10 2-year risk ranking



- Private sector Top 10**
- Disinformation
 - Extreme weather
 - Cyber insecurity
 - Societal polarization
 - Inflation
 - Economic downturn
 - Armed conflicts
 - Technological power concentration
 - Lack of economic opportunity
 - Involuntary migration

2-year horizon leader: Persistent misinformation (deliberate or not)

Perception of severity (1 low - 7 high); % of total respondents



Widely disseminated via the media, shifting public opinion toward distrust of facts and authority

Risks related to misinformation/disinformation

- Disrupt **electoral processes** in several economies over the next two years (India, EU, US, Mexico, UK, Indonesia, South Africa, Russia)
- Deepen **polarized opinions**, potentially triggering civil unrest and clashes
- Repression and erosion** of rights when the authorities try to combat it

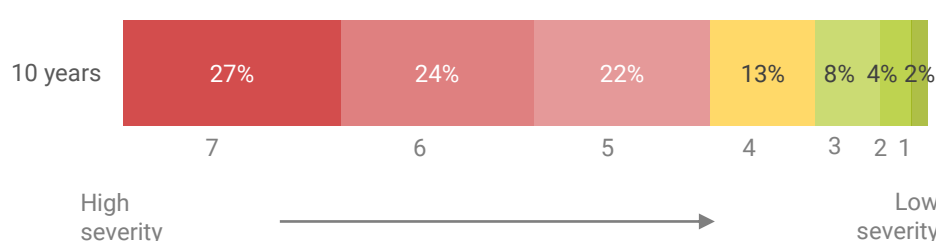
LONG TERM (10 YEARS)

The global risk landscape is deteriorating over the next decade, with environmental and technological risks dominating

Total	Private sector
1 Extreme weather events	Extreme weather events
2 Critical change to Earth systems	Critical change to Earth systems
3 Biodiversity loss and ecosystem collapse	Biodiversity loss and ecosystem collapse
4 Natural resource shortages	Natural resource shortages
5 Disinformation and misinformation	Adverse outcomes of AI technologies
6 Adverse outcomes of AI technologies	Disinformation and misinformation
7 Involuntary migration	Societal polarization
8 Cyber insecurity	Cyber insecurity
9 Societal polarization	Involuntary migration
10 Pollution	Pollution

On a 10-year horizon: enters the Top 10 "adverse outcomes of AI technologies" from 29th place in the short term

Perception of severity (1 low - 7 high); % of total respondents



Out of the Top 10 "lack of economic opportunities"

Perception of severity (1 low - 7 high); % of total respondents

