## MACROTRENDS IN THE POST COVID-19 ERA

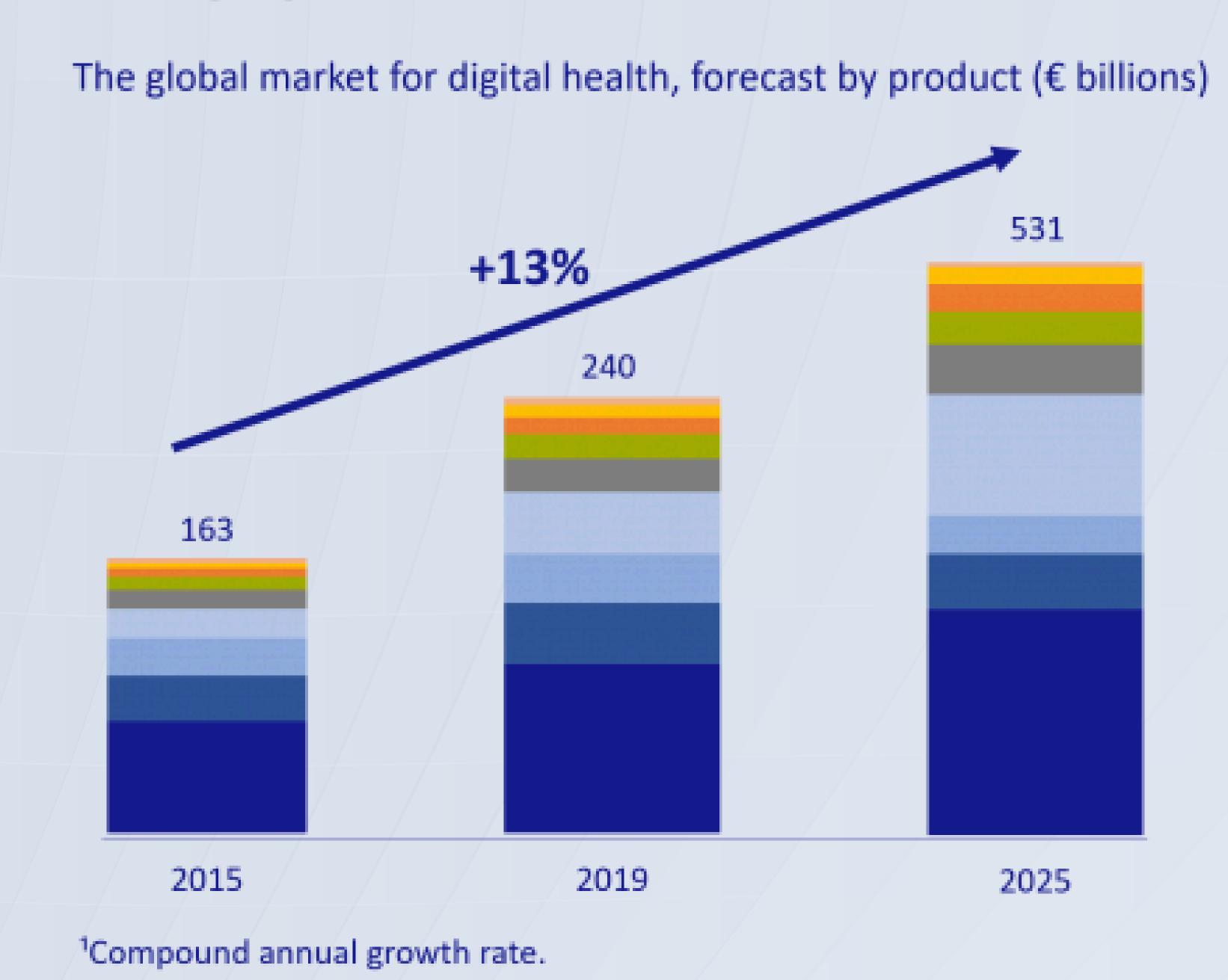
GLOBAL CRISES GENERATE FAR-REACHING CHANGES

HISTORICALLY, GLOBAL CRISES HAVE GENERATED FUNDAMENTAL CHANGES IN BELIEFS AND SOCIAL ATTITUDES. IN TURN, THESE HAVE LED TO NEW POLICIES AND REGULATIONS



**GREATER AWARENESS OF** HEALTH AND WELLBEING

THE GLOBAL MARKET FOR DIGITAL HEALTH WILL REACH AROUND €530 BILLION IN 2025, DRIVEN BY NEW TECHNOLOGIES AND ARTIFICIAL INTELLIGENCE

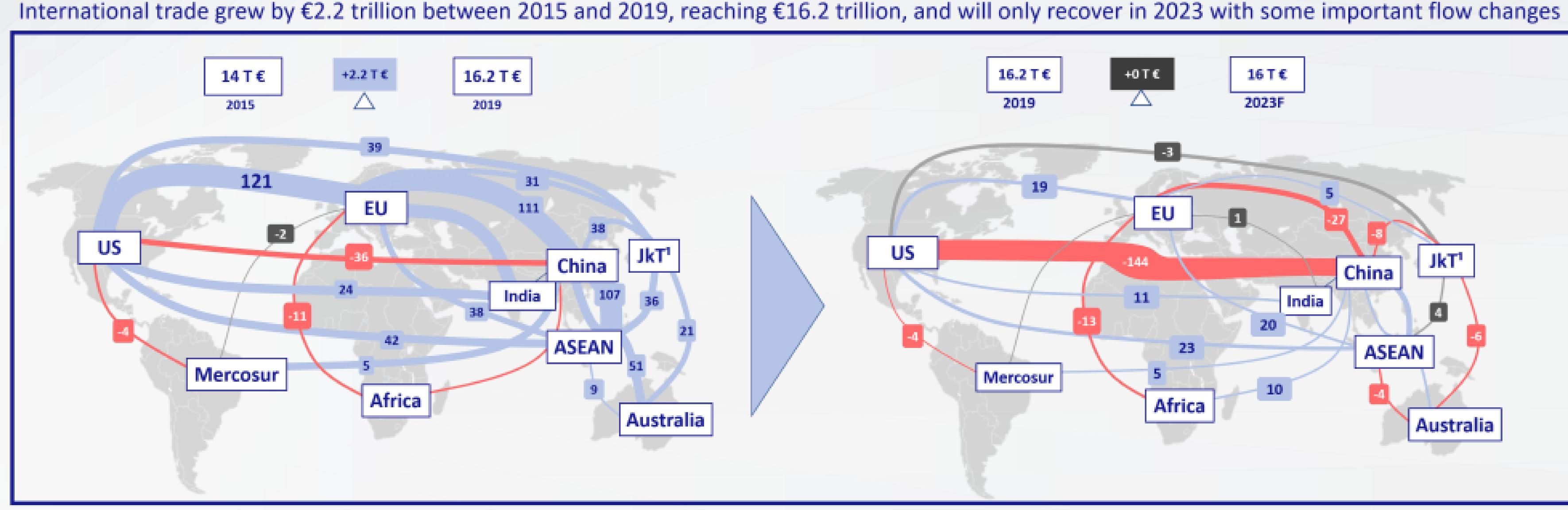


Note: USD forecasts, exchange rate 2019 \$/€ 1,12.

CAGR 1 '19-'25 10% Clinical decision support 5% Computerized order entries Medical wearables 14% 13% Telemedicine 13% Population health management (PHM) 19% Mobile health (mhealth) 2% Electronic medical/health records (EMR / EHR) 5% Others (clinical solutions) 10% Non-clinical solutions

NEW DYNAMIC FOR INTERNATIONAL TRADE

THE CRISIS CAUSED BY COVID-19 WILL RECONFIGURE INTERNATIONAL RELATIONS OVER THE NEXT FEW YEARS



Size of change in trade flows (T€)

<sup>1</sup>Japan, Korea and Taiwan. Note: USD forecasts, exchange date 2019 \$/€ 1,12. Corridors that will increase

- US India
- US ASEAN
- EU ASEAN

Corridors that will decrease

- US China
- JkT¹ Australia EU - Africa

**NEW HABITS AND WAYS OF CONSUMING AND WORKING** 

COVID-19 HAS BEEN THE BIGGEST FACTOR IN THE ACCELERATION OF TELEWORKING, WITH EFFECTS THAT WILL CONTINUE INTO THE FUTURE

95%

of companies is thinking about increasing flexibility after Covid-19 (options for remote work, more flexible shifts, etc.)

**75%** 

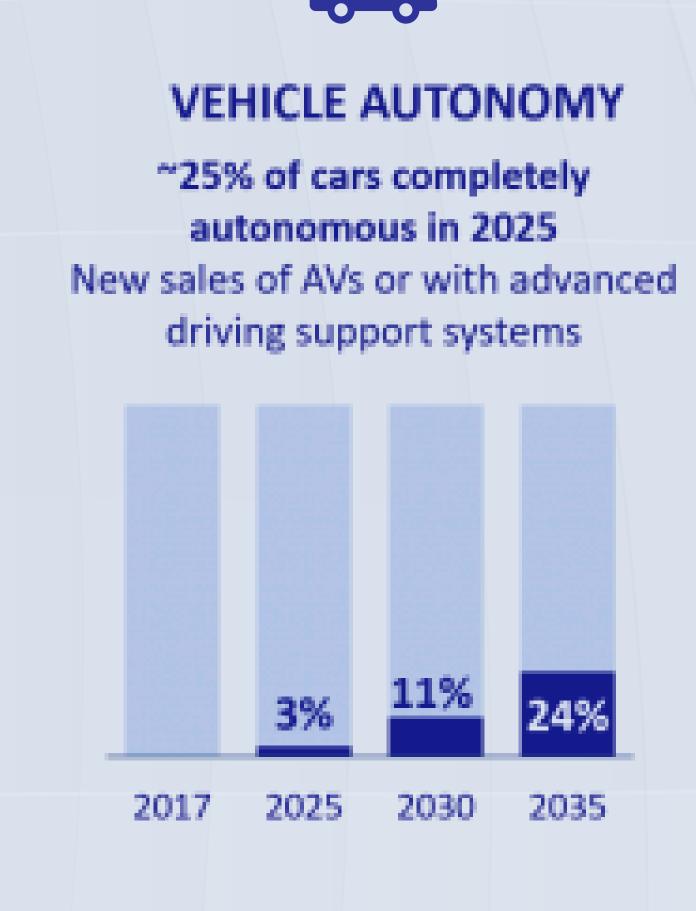
of companies forecasts allowing at least 5% of its workforce to telework permanently

**17%** 

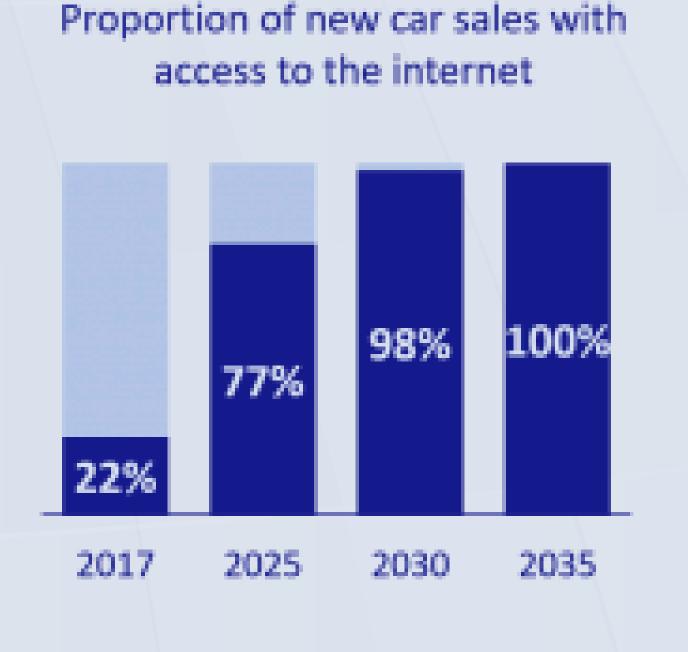
of companies is thinking of allowing at least 20% of its workforce to telework permanently

FOUR BIG TRENDS THAT WILL HAVE AN IMPACT ON URBAN MOBILITY IN THE FUTURE

>3%



CONNECTIVITY +75% of cars connected in 2025



131 ELECTRIFICATION +30% of cars will be electric or plug-in hybrids in 2035 Proportion of new car sales

2025

2017

2030

2035



2025

2017

2035

2030

THE IMPORTANCE OF SUSTAINABILITY

## REGULATION AIMED AT THE CIRCULAR ECONOMY

EU 2030 objectives: recycle 60% of municipal waste and 70% of containers

		Municipal waste in landfill	Recycling of municipal waste	Recycling of containers	Plastic containers
	2025	n/a	55%	65%	50%
EU objetives	2030	10%	60%	70%	55%
Current levels	2017	53%	33%	69%	48%

TECHNOLOGICAL INNOVATION FOR CARBON FOOTPRINT REDUCTIONS WILL GROW TO DOUBLE DIGITS (UP TO €2T IN 2025)

Technological innovation for environmental footprint reduction Trillions of €

