# Business...

## at a glance



September 2018

## The evolution of lending in Spain

From January to July, the volume of new loans to companies reached €221 billion, an increase of 8.8% year-on-year.

Concurrently, new consumer credit (€20.1 billion) and housing-loans (€26.8 billion) saw gains of 21.8% and 15.8% year-on-year, respectively.

## Private capital investment

In Spain, in the first half of 2018, investment in Private Equity and Venture Capital reached €3 billion (0.3% of GDP) in 334 investments, 0.5% more than in the first half of 2017 based on the estimates obtained by the Spanish Venture Capital & Private Equity Association (ASCRI).

By type of investor, international funds accounted for 77% of the investment volume in 214 investments, to a total of  $\in$  2.3 billion (-2.1% year-on-year).

## **Investment in Private Equity in Spain** €bn

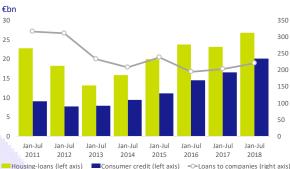


## Spain Manufacturing PMI

In August, Spain's manufacturing PMI (leading indicator of the evolution of GDP) remained stable at 53 points and is projected to be 53.09 for September 2018.

Despite the great strides in production and order quantity, the tumbling business confidence conditions the future short-term evolution of the indicator.

Evolution of new lending in Spain



By investment size, the transactions of the

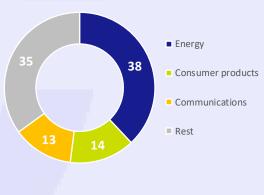
Source: Círculo de Empresarios based on Bank of Spain, 2018

middle market (between € 10m and € 100m) stand out, reaching a record high of €961.4m (+7.2% year-on-year).

By sectors, Energy (38%) leads the investment volume, followed by Consumer Products (14%) and Communications (13%).

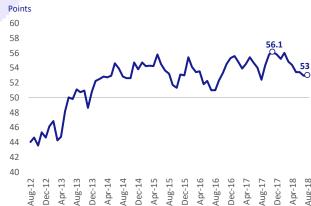
## Investment in private capital, distribution by sector





Source: Círculo de Empresarios based on Ascri, 2018

#### **Spain Manufacturing PMI**



Source: Círculo de Empresarios based on Markit, 2018

## Wages UK

Comparing the average weekly earnings (AWE) in the three months to July 2018 with the same period in 2017, real average weekly earnings (total pay adjusted for inflation) rose by 0.2%, and nominal AWE (total pay) grew by 2.6%.

Since June 2014, nominal wages have been steadily rising, owing to the rise in inflation and an unemployment rate of 4% that stands at the record lows of 1975.

## The state of Business dynamics

The technological transformation is reshaping the business world and impacting the average survival chances of companies.

This trend is observed by the fact that in 2018, seven of the ten largest companies in the world by market capitalisation hail from the technology sector, while in 1980 and 1990, the Energy and Financial sectors were at the forefront, respectively.

Evolution of the 10 largest companies by capitalisation

#### Nominal average weekly earnings (AWE) evolution in UK

% YoY change on rolling 3-months average



Source: Círculo de Empresarios based on ONS, 2018

In addition, this transformation is distinctly apparent in the US, where the market capitalisation of the technology sector alone is almost reaching \$6 trillion, while in the euro area, all the listed companies combined account for \$5 trillion. US tech giant Facebook attracts the spotlight, with 25,000 employees, presenting a greater market capitalisation than the entire Indian stock market (MSCI India<sup>1</sup>), a country with 1.35 billion people.

<sup>1</sup> Concentrates 85% of Indian listed companies

	4000	4000		2010	2010
	1980	1990	2000	2010	2018
1º	IBM	Nippon Telegraph & Telephone	Microsoft	PetroChina	Apple
2º	AT&T	Bank of Tokyo-Mitsubishi	General Electric	Exxon Mobil	Amazon
3º	Exxon	Industrial Bank of Japan	NTT DoCoMo	Microsoft	Microsoft
4º	Standard Oil	Sumitomo Mitsui Banking	Cisco	ICBC	Alphabet
5º	Schlumberger	Toyota Motors	Walmart	Walmart	Berkshire Hathaway
6º	Shell	Fuji bank	Intel	China Construction Bank	Facebook
7º	Mobil	Dai-ichi Kangyo Bank	Nippon Telegraph & Telephone	BHP Billiton	Alibaba
8º	Atlantic Richfield	IBM	Exxon Mobil	HSBC	Tencent
9º	General Electric	UFJ Bank	Lucent	Petrobras	JPMorgan Chase
10º	Eastman Kodak	Exxon	Deutsche Bank	Apple	Johnson & Johnson

- Energy - Tecnology

- Telecomunications - Banks - Others

Source: Círculo de Empresarios based on Bloomberg, 2018

## Housing prices

New Zealand, Hong Kong, Canada and Sweden spearhead the increases in the housing prices with percentage changes of more than 30% in the last five years (Oxford Economics).

In terms of housing debt to GDP, Switzerland (121%), Australia (115%), New Zealand (89%), and Denmark (81%) stand out.

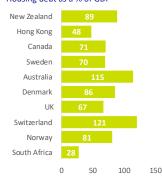
#### **Housing prices evolution**

Rise in real prices over 5 years (%)

New Zealand
Hong Kong
37
Canada
33
Sweden
32
Australia
Denmark
UK
21
Switzerland
Norway
South Africa
3

Canada
33
Sweden
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Australia
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#### Housing debt as a % of GDP



Source: Círculo de Empresarios based on Oxford Economics, 2018